



# SAVINGS ACCOUNTS WON'T

# SAVE YOUR MONEY

# FROM INFLATION

Money is an important, perhaps even the most important means of our life, and according to some sources, it is one of the surest ways to the overall strengthening of our life.



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In order to be able to manage money correctly, it is not enough just to have it, as many people believe, on the contrary, it is necessary to "have the knowledge, skills and abilities, and finally also the confidence to make responsible financial decisions." 99



A common reason for not knowing the issue of financial literacy can be precisely that "there was no one available to teach us how to properly use and utilize the financial products that at this day and age we can no longer go without."

# Saving up vs. Investing

Saving up is a very good thing. Thanks to it, you know that your budget is in the black, and you are able to save some money. On the other hand, times are such that saving will definitely not improve your budget, and simply put, saving is simply not enough. It is necessary to start investing on top of saving in order to let the money earn as well.



This is a completely continuous activity, which does not consist only in the creation of reserves for worse times, but especially in the creation of reserves for retirement age. It is in your senior years that you will need a large sum to be able to live at the level of a regular working person. You cannot expect the state to fully replace your salary or wages. In rough estimates, the state will give you only about half of what you have as a working person at retirement age. It is necessary to create additional reserves for exceptional life situations as well.



### INVESTING

Unlike saving, investing is more risky and the reality of it is that you can lose some or all of your money. However, such a risk is fully compensated by a certain return. Thanks to appropriate investments, you can multiply your money and perhaps save for retirement.

Financial experts recommend investing only the money that you do not necessarily need to run the household and can completely live without.

On the other hand, there are investment options where you only take a small risk at the cost of a smaller return.

Whereas with savings you don't have to deal too much with returns, risks and liquidity. In the case of investing, these points are very important.

#### **INVESTORS ALWAYS CONSIDER THREE PARAMETERS:**



How much will the investment earn me above the basic deposit

RISK

What is the probability of losing a part or all of the deposit



How quickly will I get my invested money back?

# **INVESTMENT TOOLS**

It is possible to invest in almost anything: in children, education, experiences, securities, art, bonds, debentures, stocks, investment certificates, real estate or anything else that offers evaluation of placed invested funds.





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FOREX
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ETF



BONDS



CRYPTOCURRENCY



FONDS

### THE PSYCHOLOGY BEHIND INVESTING AND STOCK EXCHANGE TRADING

Psychology is often underestimated in the financial markets, yet it is just as important as knowing and using the leverage effect, setting orders or orientation in economic results. Badly mastered psychology of trading can fundamentally influence and then completely thwart all plans and expectations regarding the profitability of trading on financial markets and stock exchanges in particular.

At the same time, the main culprit is the prevailing optimism from successful businesses and natural human greed, wanting more than I need.

ADVICE: IF IT IS SUCCESSFUL, INCREASE THE AMOUNT INVESTED SLOWLY AND GRADUALLY. DON'T ALLOW GREED TO OVERCOME YOU IN THE RUSH OF THE MOMENT AND INCREASE THE VOLUME OF INVESTED MONEY BY LEAPS IN EUPHORIA. The biggest enemy is the greed of each of us. Everyone naturally wants more and more only a few of us are satisfied with less. Constantly increasing the amount invested with positive Responses of estimates in most cases lead to an increase in self-confidence and a loss of self-discipline. We trust ourselves and take more risks, we have confidence in our own abilities, while we stop following some basic rules of trading in the financial markets. First of all, it is risk diversification, not investing more than 2-3% of the total capital in one transaction.

ADVICE: LETS START WITH GIVING OURSELVES A BASIC GOAL OF NOT LOSING COMMISSIONS AND RISK ONLY UP TO THE AMOUNT OF FEES AND COMMISSIONS AFTER THAT WE CAN BUILD OTHER STRATEGIES BASED ON HIGHER RISKS WITH THE GOAL TO ACHIEVE HIGHER INCOME.

In order for an investor to succeed in the financial market, he does not need university degrees or any special economic education. Sometimes it is enough to have intuition, to have open eyes and preferably to be in close contact with everything related to the financial market, stock exchange and trading. Of course, education never hurts. We definitely recommend getting to know at least the basics of technical and fundamental analysis of stocks, currencies and commodities. You can learn many things by reading comments and stock news, all of which can easily be found on the Internet, often for free.

ADVICE: FOLLOW THE STOCK MARKETS REGULARLY. MAKE IT A DAILY RITUAL, JUST LIKE READING REGULAR NEWS OR PAPER, ADD STOCK NEWS AND CHARTS TO IT.

In conclusion, it is necessary to openly mention that trading on the financial markets should not be too stressful for a beginner or a professional in the long term, if you do not sleep because of an open trading position and worry about your hard-earned savings, you do not have a properly mastered trading psychology, and sooner or later this will affect your health and also the trade balance.

ADVICE: INVEST ONLY THE FINANCIAL AMOUNT YOU COULD COMPLETELY LOSE AND THE LOSS OF WHICH WOULD NOT AFFECT YOUR PERSONAL OR FAMILY BUDGET.

# LEAVE YOUR INVESTMENT WORRIES TO THE PROFESSIONALS



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